

Viega. A better idea!



Viega



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Viega. A better idea!

It all started with a good idea and a family prepared to take on an entrepreneurial challenge. That was more than 100 years ago. Since then, Viega has undergone continuous development, remaining under family management and exhibiting healthy growth rates.

Today, Viega's success story is one consisting of courage, passion and a love for innovation. This is a company which has had a huge impact on the installation technology market. Its success as a world market leader in pressing technology is primarily due to the more than 2,500 people it employs – it is they who are to be thanked for their motivated approach and unparalleled commitment to achieving a common goal.

Viega now produces installation technology on five sites for use all over the world. It is not just the groundbreaking quality of our products that impresses the market and our customers. Two major factors in the unique position we have achieved are our excellent service and proximity to our customers. But we leave it to our motto to sum up our determination to exceed expectations: Viega – always a better idea!

Where customer satisfaction is concerned, only the best is good enough!

Commitment to deadlines and perfect product quality are the order of the day for our customers. For Viega, it's all about proving to be the perfect partner. This is achieved by engaging in intensive dialogue and offering the practical support our customers need to succeed.





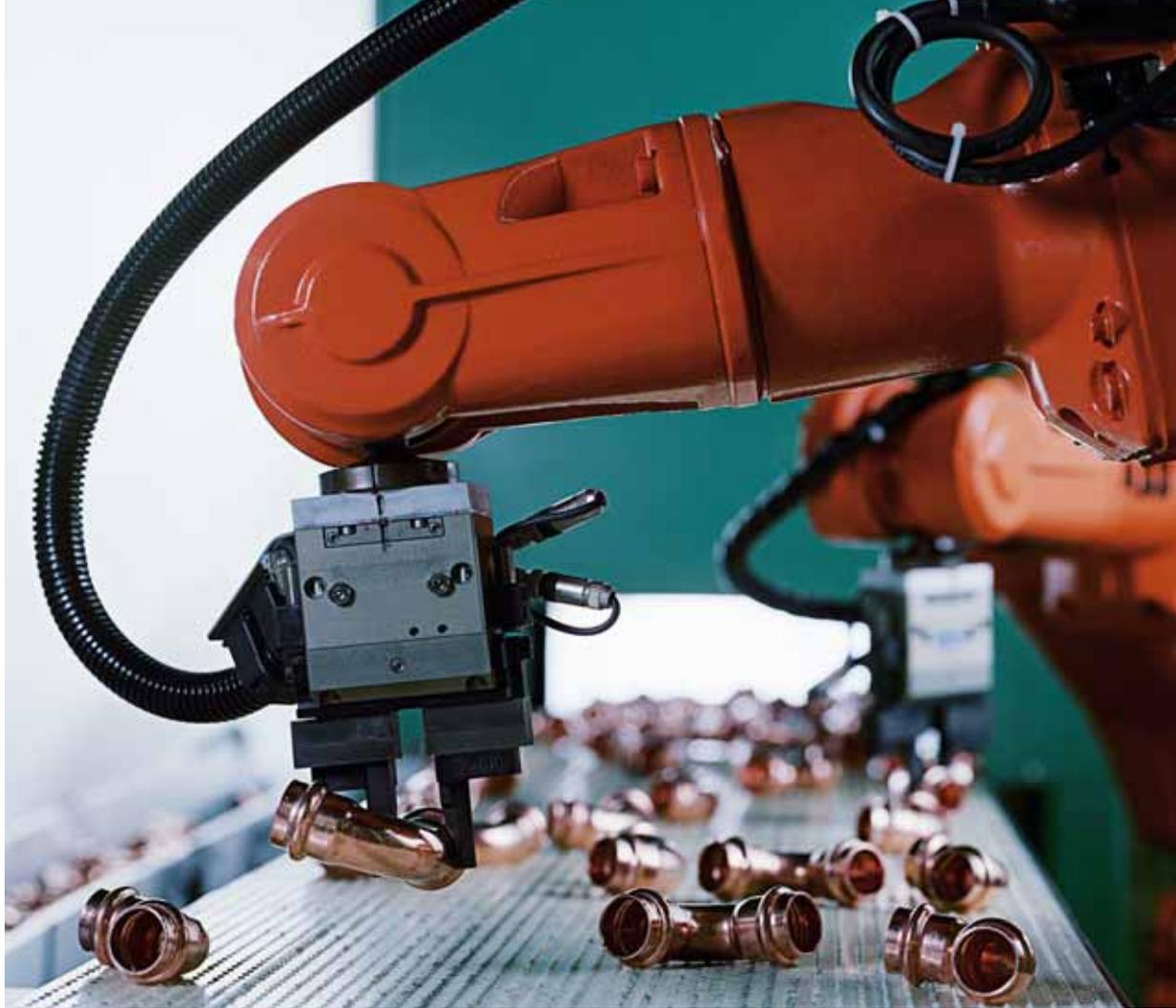
The industry is having to face an increasing number of challenges on a daily basis. This in turn is raising the expectations of our customers. As far as we're concerned, that's a good thing, as it means the customer's decision to choose Viega is made consciously. Every order takes us back to the test bench, challenging us to deliver innovative systems which are suitable for the market and meet the requirements of practical applications.

Having declared the success of our customers to be our top priority, this is a challenge we relish. It is the driving force behind our commitment to do our best at all times: from product innovations to product inventions, through to on-site support, offering a wide range of training seminars, communicating effectively and, last but not least, delivering the very best in logistics. In doing all of this, we are able to empower our customers to succeed with perfect, reliable and cost-effective products. With Viega, our market partners will always be on the winning team.





**State-of-the-art
production:
Quality made
in Germany.**



Our challenge: to create value.

“Whose is the best offer?” is the most frequently-asked question in our fiercely competitive market. However, please do not assume that this question is addressing the issue of price. Rather, it is about true value. Viega is able to provide the answer.

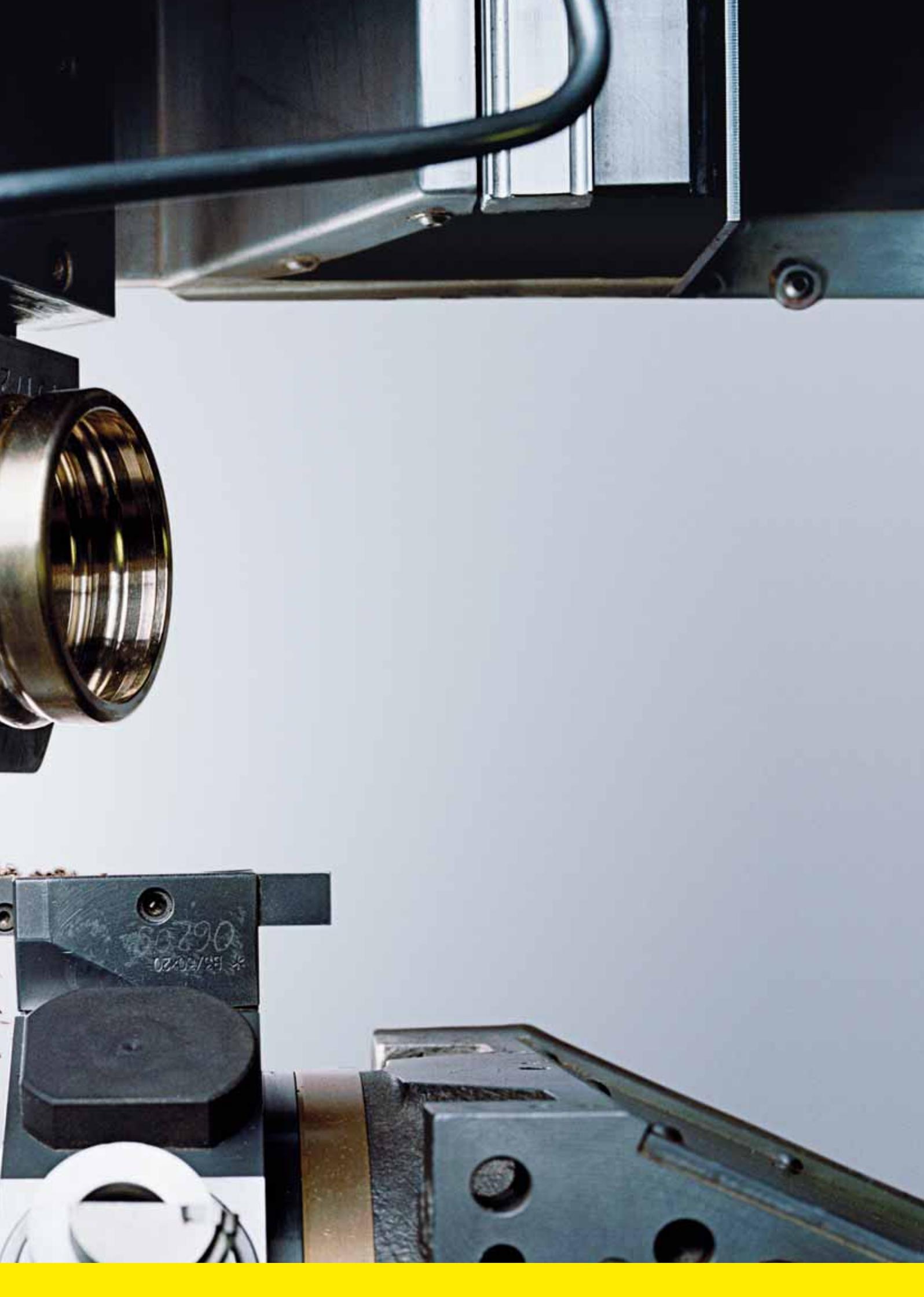


Only companies able to retain their composure even under difficult conditions – in the eyes of competitors and customers alike – can claim to be credible.

Viega does this with a clear commitment not only to Germany as a production location but also to achieving the absolute highest of quality and service standards. After all, we want to live up to our reputation as a technology leader at all times. We also want to deliver the best possible solutions to our market partners. This always has been and always will be the case.

We understand everything we do to be part of a bigger picture. As well as investing in state-of-the-art production facilities, we also invest in training our employees to the very highest standards. Our foundry is one of the most modern in Europe. Quality tests throughout the entire production process ensure safety. And of course the raw materials, production methods and packaging we use meet stringent criteria in respect of the protection of the environment. In an age where price is king, it could be argued that the question of values has taken a back seat, but for Viega, reliability and top quality never lose their relevance. We remain as committed as ever to these values.









**The Viega system world:
safe, fast, compatible.**



A product range of 14,000 items says something in itself – even more so if they all fit together as part of a perfectly-matched system. Cost-effective and safe press fitting connections made by Viega are the very technology we have to thank for our reputation as an international system provider.

The wide and varied tasks we face every day require complex solutions – precisely planned, thoroughly thought-out and tailored to fit to the millimetre. We have to be able to rise to this challenge even if materials as varied as copper, bronze, stainless steel or plastic are being used. Ultimately, gas, water and heating installation systems have to form a homogenous whole with drainage and pre-wall systems. This can only happen if all of the systems are perfectly matched. Like Viega's.

Our range of systems means that we can offer every product from a single source. This means that we can deliver a cost-effective and safe overall solution. Furthermore, our customers only have to deal with a single manufacturer, a single warranty, a single delivery and a single invoice. The benefits of this are plain to see. Little wonder then that Viega is setting standards as one of the most successful system providers on the international building services market.





Systems engineering
from Viega: too many
advantages to convey.





**14,000
products
in stock,
so no need
to panic!**



Always within reach. Where else?

Whether in domestic, shipbuilding, building automation or industrial and building systems, our comprehensive product portfolio, which is always in the right place at the right time, is bound to have the right solution. And if others want to imitate us, we'd like to see them try!



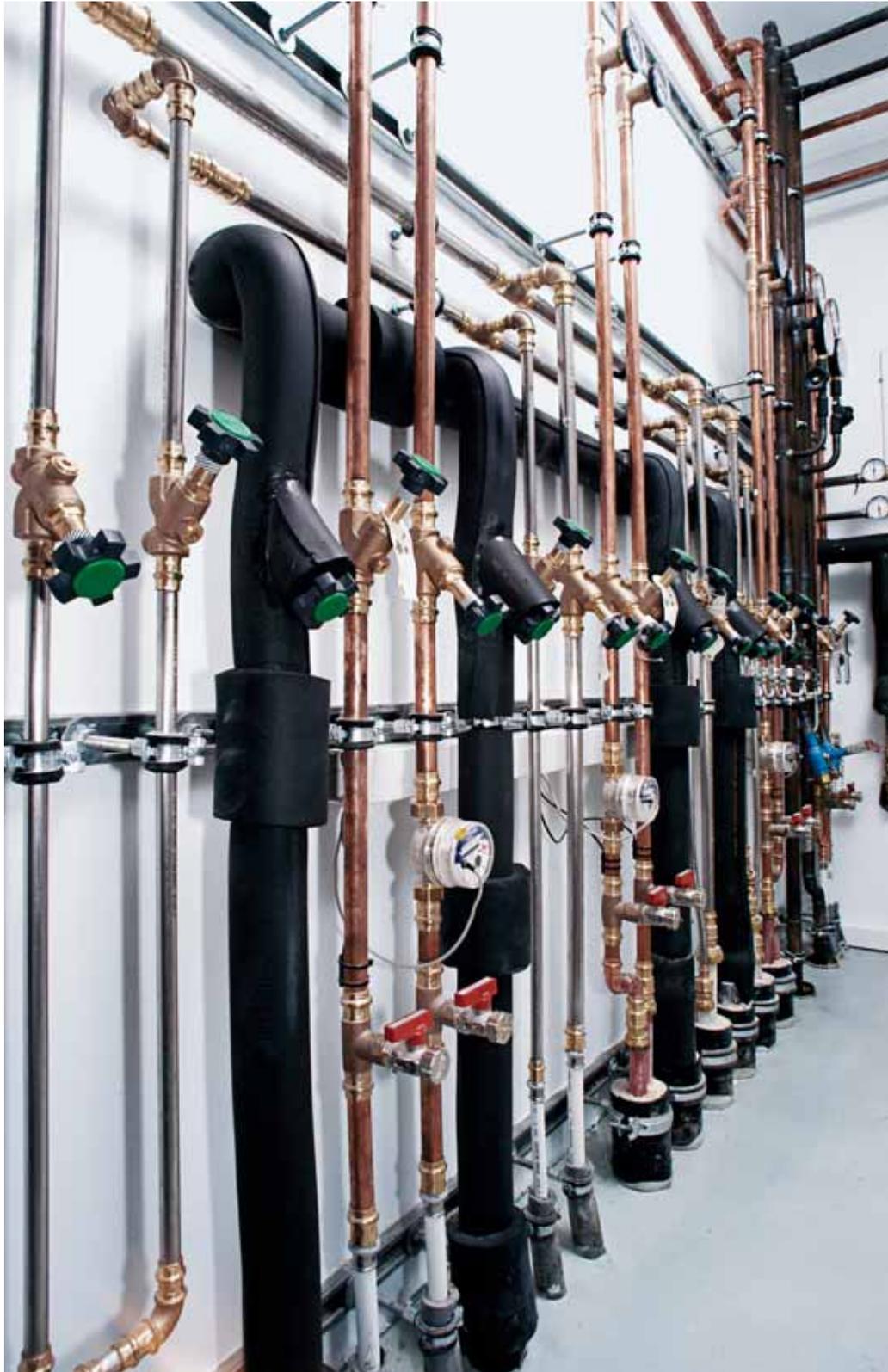
A closer look
at our wide and varied
installation range:
crossing tee
with SC-Contur.



Viega products know no limits. The increase in the number of press fitting connection systems has in turn expanded the number of areas of application, taking in all manner of materials and media. This explains why our stock includes large numbers of products not only for building services and industrial systems but also for the utility industry and shipbuilding. Let Viega take the strain!

Questions such as “When will the delivery arrive?” “Are all of the products in stock?” “Does it all fit together in a system?” are of no importance to Viega customers. Why? Because they have access to what must be the industry’s widest range of products – 14,000 in total – for piping, pre-wall and drainage systems, because they know that whatever they buy will always meet their requirements and because they know that they can rely on optimum safety and quality at all times – even if the product solutions in question are non-standard.

Here at Viega we know the market and its requirements and do all we can to support our partners: we process orders accurately, quickly and with 100 % adherence to delivery deadlines. This is why every single one of our products is always in stock and can be supplied just-in-time. And that’s a promise!







**See Viega
quality in a
new light!**

3,5 bar



We test the ties that bind.

Our products undergo numerous checks and controls before and during production. That is why we are able to guarantee compatibility for pressure testing in practical applications.

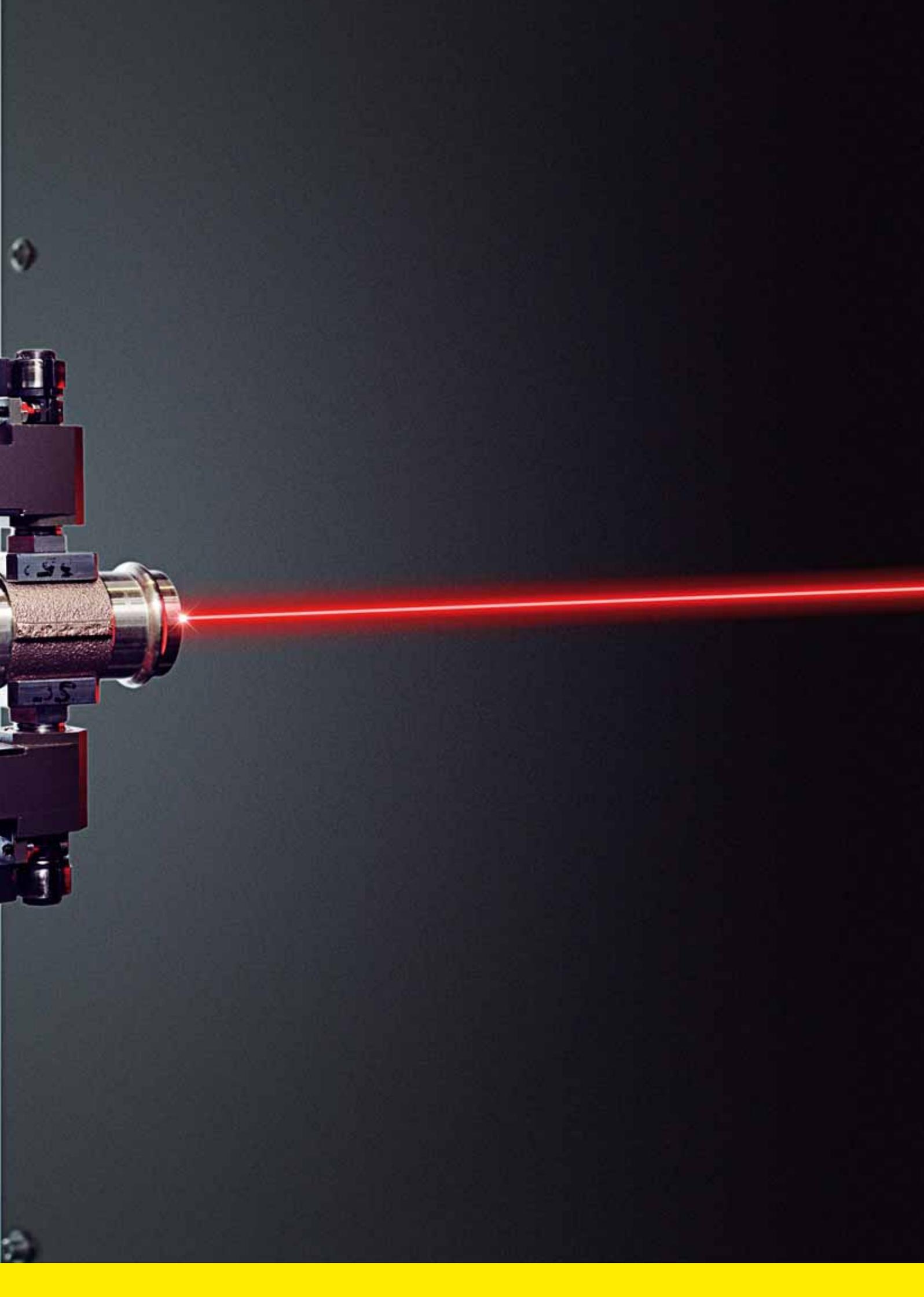


There is no harsher test than everyday application. It is for this reason that more than 100 stringent test procedures are used in Viega's laboratories to simulate practical application even before the market launch. On-site conditions are also simulated to test new products in practical conditions.

Ultimately, Viega's strict test and approval standards ensure problem-free product approval in all target markets. It is not unusual for our products to exceed the requirements of applicable standards and regulations. Continuous checks during production assure high production quality.

This explains the outstanding safety of all Viega products. The best example of this is the DVGW-certified SC-Contur. Furthermore, all Viega products bear standard quality marks and have the relevant certification. Is there a need for any more evidence to back up our claim that we produce first class products? Hardly!







We deliver

**No waiting, no downtimes,
no additional costs.**

It only takes a few hours to prepare an order for dispatch. Our logistics system has been designed specifically for seamless processing. When it comes to logistics, we are certainly able to deliver the goods.





When we say “just a few hours”, we are not referring to our best processing time, but to our standard processing time. Even though there are thousands of individually assembled packages leaving the Viega warehouse on a daily basis, we still manage to process them at this rate and of course will only ever send them out as complete orders. All processes are tailored precisely to meet the requirements of our customers.

What this means in real terms is that goods are picked, coded, packed and loaded as part of an optimally integrated process based on a four-stage automatic and fail-safe checking process. And this process handles 14,000 products.

This provides customers with a guarantee that they will always get the products they need when and where they need them. The quintessence of our logistics strategy lies in its ability to dramatically reduce costs and increase added value. Here too, we tailor our service to meet the needs of our customers. Just-in-time too, of course.



n time.

No excuses!

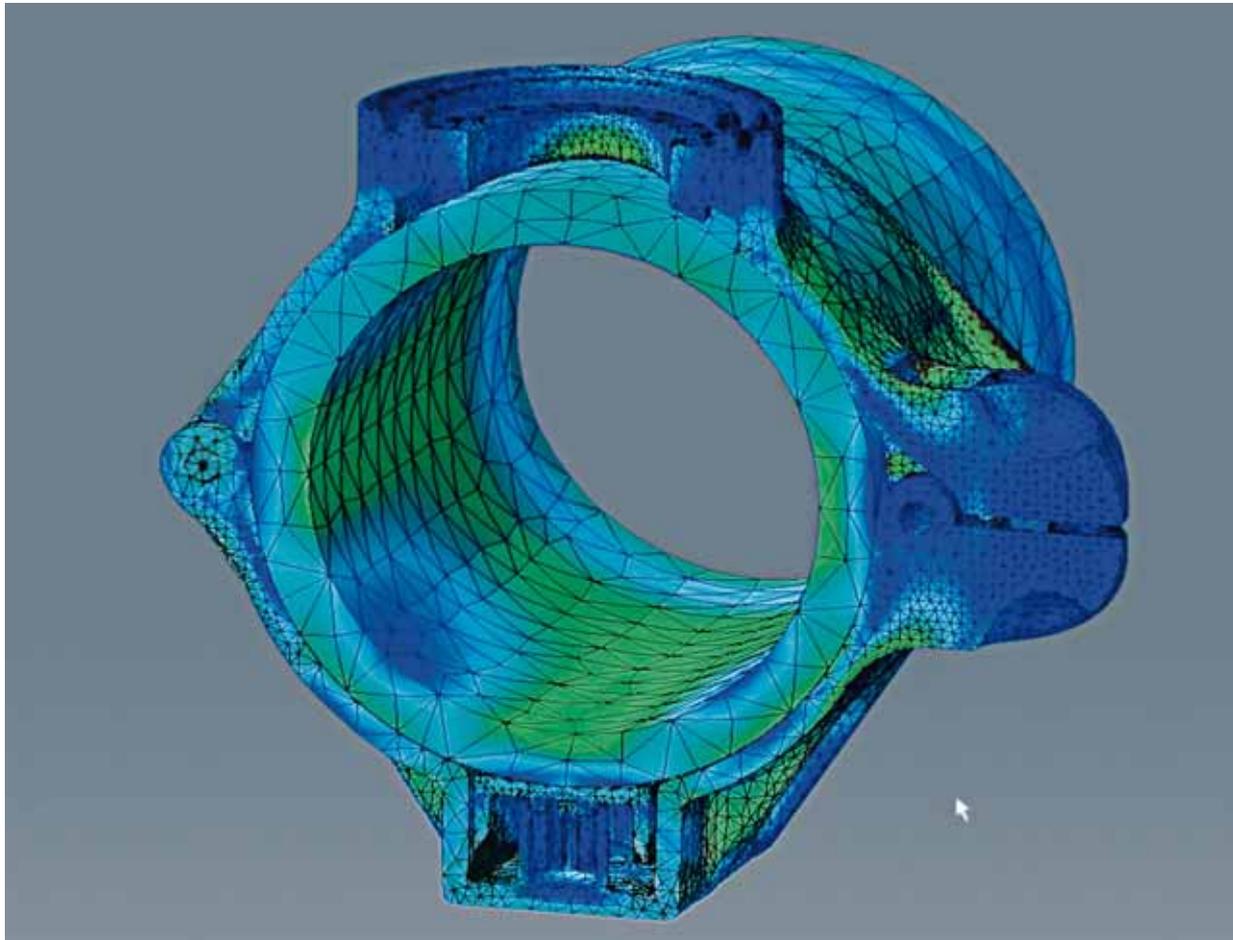




**One idea
leads
to another!**

Tradition lies behind our innovations.

There is nothing accidental about a success story charting more than 100 years of market success. This success can be attributed to many years of constant effort and is the result of an innovation strategy our customers can depend on. Good ideas are no accident at Viega.





1983 Market introduction of the Sanfix potable water installation system. PE-Xc pipes prevent damage caused by corrosion.

1995 The Profipress, a world first, connects copper pipes to copper press fittings for the first time.



2000 A world premiere for metal press systems sees the introduction of the SC-Contur for visible test safety.



2001 Market introduction of the Sanpress Inox potable water installation system in non-corroding stainless steel.



2003 Steptec: rails and connectors – flexible pre-wall systems really do need only two components.



2003 Geopress press fittings for potable water and gas lines made of PE saw high-speed pressing technology expand to the utility industry.

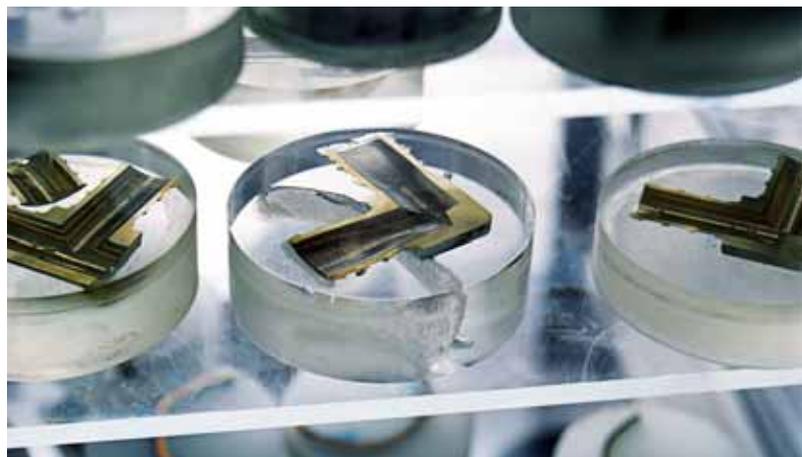
2006 The new Visign M3 range for Multiplex bath fittings wins the “red dot: best of the best” award and has been nominated for the 2007 Design Award of the Federal Republic of Germany.



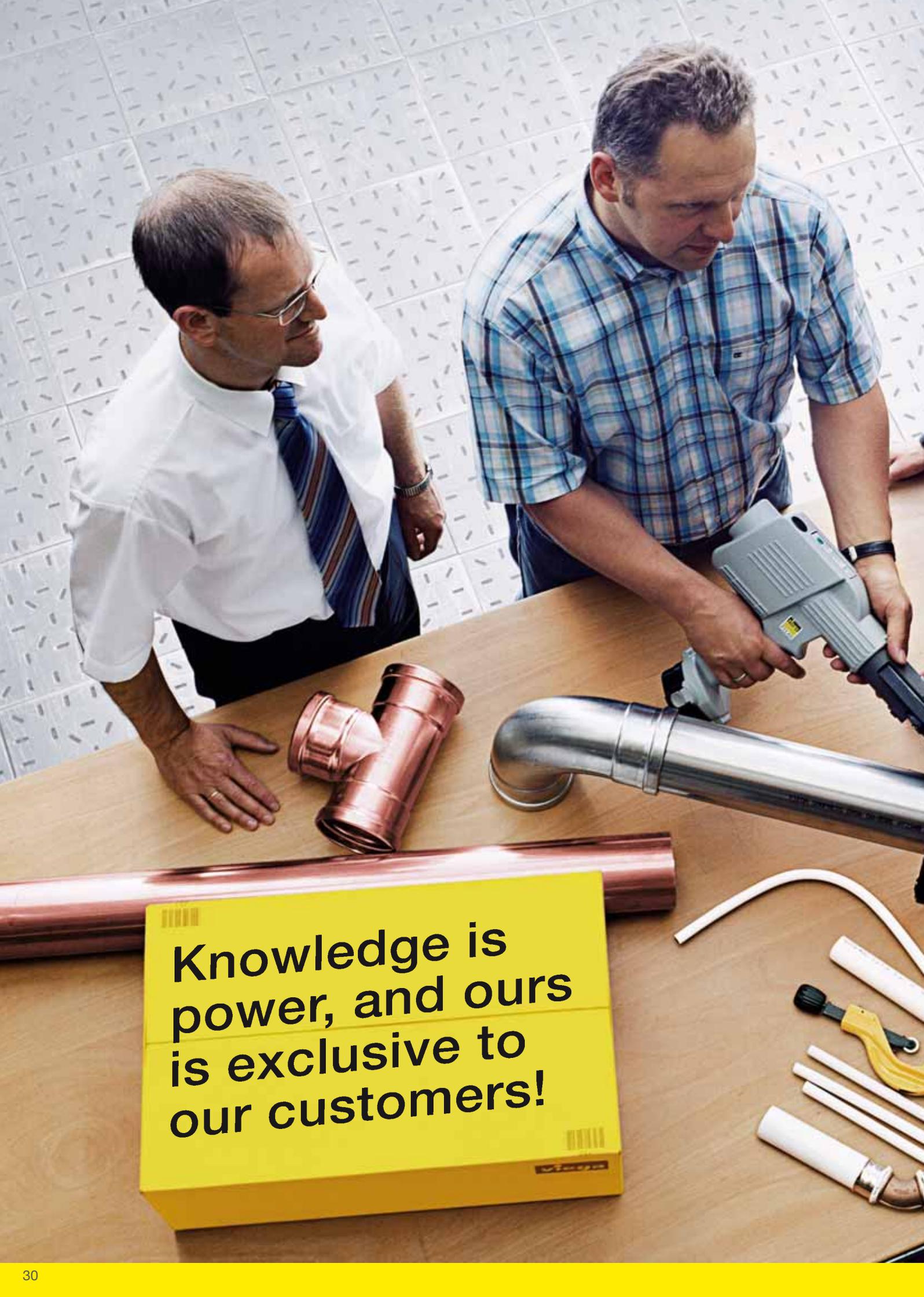
reddot award
product design

Our inventive talent is driven by a variety of sources. One is the satisfaction of our customers – a factor which permanently inspires and drives us. Another is the ability of our employees. Their creativity, which we encourage by investing a great deal in research and development, is a breeding ground for innovations in practice. If, like us, you want to enjoy sustained success on a constantly changing market for a period of more than 100 years, then, like us, you will probably need more than just a stock of good ideas.

This is why we have made inventiveness one of our guiding principles and can cite example after example of it throughout our company. Viega can, for example, lay claim to the invention of copper pressing technology and to the design of the proven SC-Contur, the latter of which offers a safety technology that has proved its worth in millions of applications thanks to its ability to highlight inadvertently unpressed connections during pressure testing. In addition, we are constantly providing our customers with new, intelligent and ready-to-use detailed solutions. This can only increase day-to-day safety.







**Knowledge is
power, and ours
is exclusive to
our customers!**



We will keep you up-to-date with all the latest developments.

Knowledge is not valid forever. Its current shelf life is five years. Our range of seminars offers our customers ongoing training and development opportunities tailored specifically with the requirements of the market in mind and is complemented by a comprehensive range of support services for practical applications.



User-specific products and systems are vital to achieving customer satisfaction. However, they are by far not the only factor to be considered. It is for this reason that we are more than happy to provide our customers with training to ensure that they are up-to-date with the most recent developments in respect of product application and know about the latest standards and legal requirements. We can even provide tailored team training sessions.

Our seminars, which are developed in-house, enable us to both share our extensive specialist knowledge of the theory of installation systems and provide practical assistance. Of course, it goes without saying that the latest software programs are used. Our state-of-the-art seminar centres in Attendorn-Ennest and Großheringen provide the ideal platform for the professional exchange of ideas. Our seminars are complemented by our comprehensive Viega service. Our in-house field service, in-company service and hotline specialists can provide help and advice on a one-to-one basis at any time. Their approach is straightforward and designed to achieve results. Once more this underlines our commitment to our customers.







The vital ingredients.

There are no two ways about it. For us, “Made in Germany” is a symbol of quality and a clear indication of our commitment to Germany as a production location. This has little to do with sentimentality. Rather, it is an expression of our acute awareness of quality.





Firstly, we are of course bound by tradition as a German company dating back more than 100 years. Secondly, our acute awareness of quality drives us to make improvements all the time. This is why we are investing in four locations across Germany. Employee training and competence are extremely important to us. After all, our employees are our biggest asset and therefore form the core of our company. Their know-how combines with state-of-the-art production facilities in Germany to assure the high quality Viega is so proud of.

The best example of this is the recently built production site for piping systems and gas fittings in Attendorn-Ennest. Like each of the four Viega sites in Germany, it stands for top-quality products and the highest of safety standards. And our philosophy of “Made in Germany” is proving itself to be the right course. After all, it is this which has made us the world market leader in pressing technology.



An aerial photograph of a large industrial building under construction. The building's roof is mostly dark grey with numerous white ventilation pipes. A prominent section of the roof is covered in bright yellow panels. In the foreground, a large area of earth is being excavated, with a yellow crane and other construction equipment visible. The surrounding area includes a paved road, a parking lot with several cars, and some greenery. The text "Building quality 'Made in Germany'." is overlaid in large, bold, black letters on the yellow roof section.

**Building
quality
“Made in
Germany”.**

This is what we stand for,
in Germany and all over the world

W. B. Wiege

A. Beige

Family companies are not like other companies. One of the key differences is that you have to be prepared to put your own name to the products you are selling. This is both an incentive and an obligation. After four generations, the Viegner family still welcomes the challenge.

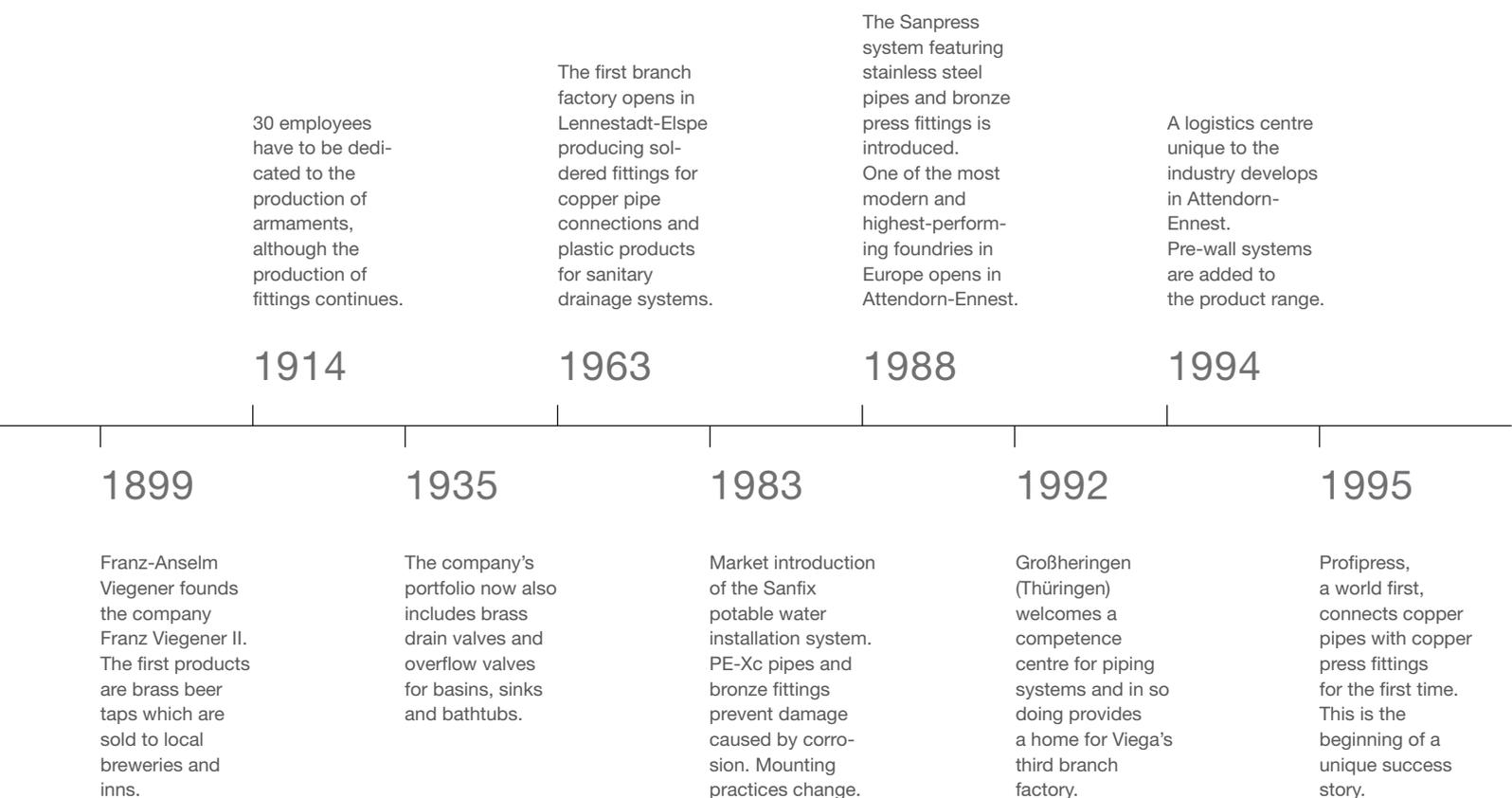
For us, success drives us forward to more innovations and continuous growth. Here, it is important to retain the tradition of a family-run company. This balance is a question of instinct – and it is one of the secrets of the success of the Viega brand.

Virtually no other company in the sector can boast a comparable success story – either in Germany or anywhere else in the world.

men
men



The story of Viega.



A seminar centre opens in Großheringen (Thüringen).

1998

1999

Viega celebrates the company's 100th anniversary. The Viega in-wall flushing cistern is introduced and a seminar centre opens in Attendorn-Ennest.

A world premiere: Viega introduces the SC-Contur for visible test safety to the press systems sector. This year also sees the launch of the aluminium-reinforced Sanfix Fosta PE-Xc pipe, with bronze press fittings.

2000

2001

Market introduction of the Sanpress Inox potable water installation system in non-corroding stainless steel. Expansion of the logistics centre in Attendorn-Ennest.

Viega pressing technology breaks into installations for industrial and shipbuilding applications. Seapress, a seawater-resistant pressing system, is ready for its market launch. Easytop system shutoff valves complement the piping systems already in use.

2002

2003

The new flexible pre-wall modular system is launched under the banner of Steptec. Geopress press fittings for potable water and gas lines made from PE see high-speed pressing technology expand to the utility industry.

Viega takes over Metallwerke Otto Dingerkus, an Attendorn-based company founded in 1842, thereby adding another string to its bow in the field of products and services for gas installation systems.

2004

2005

The idea of the "Erdgas-Komforthaus" is born. Viega supplies complete components for gas installation systems for domestic applications, taking in the entire range from press fittings for underground gas lines to gas outlets.

Viega takes over the US company Vanguard, which produces PE-X piping systems for the American market. The new Visign M3 range for Multiplex bath fittings wins the "red dot: best of the best" award and is nominated for the 2007 Design Award of the Federal Republic of Germany.

2006

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